



Ready to Catch Lightning in a Bottle?

KICKSTARTER

This One Time Pre-Sales Event Happens Only For 60 Days!

Oct 15th thru Dec 15th 2016

5100 W. Eldorado Parkway #102-333 · McKinney, TX 75070 · (702) 860-8376 · info@CODAmeds.com

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KICKSTARTER

Our www.CODAmeds.com website shows how our new invention benefits everyone. We are excited about the possibilities along with the people who are now waiting to pledge funds in their Pre-Sales orders to launch our CODAmeds™ Dispensers.



Our national KICKSTARTER Pre-Sales Campaign for the CODAmeds™ Dispensers and Travel Cases is scheduled to launch on Oct 15, 2016. If you are not familiar with crowdfunding sites, the www.Kickstarter.com is the oldest and largest site. After the 2008 Federal JOBS (Jump-Start Our Business Start-up) Bill was passed, under the laws of the Security Exchange Commission (SEC), since 2009 Kickstarter has raised more than \$1.9 billion in pledges from 9.4 million backers to fund 257,000 creative projects.

Our CODAmeds™ pre-market analysis indicates a tremendous interest as well as buyer motivation to purchase our CODAmeds™ Dispensers and Travel Cases. All campaigns are generated, under SEC laws, only on sanctioned, registered social media platforms like Kickstarter which are ready to launch on many of the popular sites like facebook, Google, Pinterest, Twitter, You Tube, Instagram, LinkedIn, etc.. In addition, our online campaigns are reaching out to popular blogging and group email member sites to further expand our internet presence. At CODAmeds™ we invite you to join your web site with others about telling everyone about our dispensers.

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OUR PRE-SALES CAMPAIGN:

As Co-Op Ad Sponsors, you will receive a **FREE THANK-YOU GIFT** of a personalized nameplate label mounted on the front or top of each CODAmeds™ Dispenser ordered through our site with your own Name, Address & Contact Information.

Your Co-Op Ad Sponsor Names are then seen everywhere around homes, work or wherever someone is taking pills. ...Now that's worth every advertising cent - and it's all free to you, our Co-Op advertisers in this Campaign!

Quality is essential in our healthcare related products. It's the main reason we're "Made in the U.S.A." which further assures prompt delivery within our campaign goals.

OUR PRE-SALES CAMPAIGN SCHEDULE:

Pre-Production materials deployment & anticipated ship dates:

- **Sixteen weeks** - build plastic molds & nameplates – Dec 2016 thru Mar 2017.
- **Four to six weeks** - manufacturing processes & shipping - April thru May 2017.
- **Twenty weeks** – ship to first contributors for initial \$ base rewards – June 2017.
- **Four to eight more weeks** – ship to over initial \$ base rewards – Up to July 2017.

NOTE: We have set up a realistic fulfillment schedule built within a practical time valuation budget that ultimately guarantees satisfied customers in the immediate months ahead.

Our Win-Win advertisement program includes you displaying online our CODAmeds™ Dispenser ads in your site; where in turn we repay you, our Co-Op Ad Sponsor, with a highly visible personalized nameplate to promote your image that lasts a long time. All cooperative advertising is a cost-effective way for manufacturers, retailers or distributors to reach their target markets quickly. This is especially true during our time-restrictive Pre-Sales Campaign that's limited to only sixty days.

All specific products pricing & delivery information for the CODAmeds™ Dispensers will be available on the KICKSTARTER website during the active sixty day KICKSTARTER Pre-Sales Campaign period.

Several organizations are contacting us now about our FREE CODAmeds™ ad sponsorship program across the United States. Under our guidelines and rules, we are requesting that our sponsors:

- 1. Advertise Co-Op Ads during the months of September through December, 2016** in your organization's online publication, blogsite or company website.
- 2. Insert our FREE template for a small display ad, one column three inch high or a BRIEF descriptive paragraph ABOUT OUR Pre-Sales Program.** Our Pre-Sales CODAmeds Program ads will contain a click-through "Kickstarter Link" button to the registered Kickstarter web site to obtain sales information.
- 3. Place ads in their own Sponsor Organization's online pages in monthly emails or email newsletters, websites or blog sites.** We do not require or request any organization's proprietary email address lists which will remain confidential and private with those companies or webmasters
- 4. Use the Promo Code shown in our display Ads to set up the shipping labels to individuals within groups.** (This ship code allows sponsor name label personalization) When the CODAmeds™ dispenser is shipped, a custom (3" x 2") label is displayed in the front dispenser label frame which shows who is the ad sponsor's name and information. The dispenser is a promotional product that proudly displays the Organization sponsor's name in kitchens, bedrooms, medicine cabinets and offices--and at no cost to the ad's sponsor organization.

Please join us in our KICKSTARTER advertising campaign with your CODAmeds™ Dispenser Promotional Products. ...Sign up today and Help us reach our target goals to create a brand new product!

Best Regards & Best Health with CODAmeds™ Dispensers,



Donald Dickey,
Inventor & CEO, CODAmeds, LLC

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SAMPLE OF DISPLAY AD COPY LAYOUT 1X Scale

CODAmeds™
DISPENSING HEALTH FOR LIFE

**-NEW INVENTION-
SWALLOW PILLS EASIER**

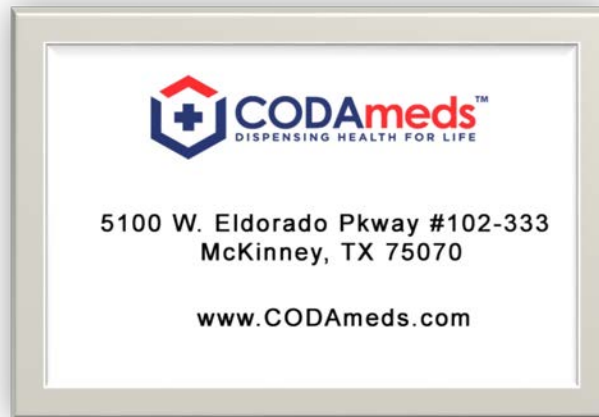
*Take
A Real
Look!*

*See our
Video!*

Use Promo Code US16
Click On To Pre-Order:
KICKSTARTER
Supplies Limited
www.CODAmeds.com

1 Column x 3" High

SAMPLE OF FRONT CODAmeds™ DISPENSER NAMEPLATE 1X Scale



3" Wide x 2" High

*SPECIFY YOUR OWN CUSTOM Logos, Colors & Artwork Layouts

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SAMPLE OF THE AD COPY LAYOUT 1X Scale

CODAmeds™ Dispensers

Tired of filling pill boxes, dropping those pills and then choking on them too? The CODAmeds™ Dispensers rid you of all those awful chores and disasters. They'll also fit anywhere needed since no electricity or batteries are used. There are no simpler or easier ways to take & swallow pills than with the CODAmeds™ Dispensers. **Click on our Pre-Order button - See the Video for Yourself!**

1 Column x 3" High



CO-OP ADVERTISING AGREEMENT FOR PLACEMENT OF DIGITAL ADS

1 Scope

These terms and conditions govern all Orders (as defined in Section 3) digital advertising placements.

2 Terms

The parties contracted in this document are **CODAmeds, LLC** (hereafter referred to as **CODAmeds** is described as the “**Advertiser**”) and the **Co-Op Sponsor** (hereafter referred to as “**Publisher**”). The Term of this Agreement is defined in each Order (as defined in Section 3), either expressly as “the Term” or as the timeframe of the crowdfunded campaign.

3 Insertion Order / Order

CODAmeds has contracted with one or more Publishers for the publication or distribution of advertising as described in an Insertion Order (“IO”) All terms and conditions of this Agreement shall apply to every advertisement on CODAmeds’ behalf (each, an “Ad”). No terms of an Order or other communication that contradict or are inconsistent with the terms and conditions of this Agreement shall be binding unless in writing and signed by both parties.

4 Representations and Warranties; Compliance with Laws

Advertiser represents, warrants and covenants that (a) it has full power and authority to enter into this Agreement and perform its obligations hereunder; (b) its performance of this Agreement will not violate any contracts with third parties; (c) all materials and digital files submitted to Publisher (“Ad Material”) do not contain any computer viruses or other damaging code; (d) all Ad Material and campaigns do not violate any rights of any third parties, including but not limited to copyright, trademark, patents, trade secrets, right to

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privacy, right of publicity (“Intellectual Property Rights”), and civil rights; and (e) it is familiar with and all Ad Materials and campaigns comply with all applicable laws, regulations, and FTC and industry guidelines, including but not limited to: local, state and federal laws regarding political advertising. By way of emphasis, Advertiser represents and warrants that it has obtained all necessary consents and releases before submitting Ad Material, and all statements and direct and indirect claims made in each Ad are accurate and true and supported by competent and reliable substantiation.

Digital Advertiser also represents, warrants, covenants and agrees that (a) its Ads and ad campaigns will comply with Publisher’s privacy policy; and (b) its email campaigns will comply with the 2003 CAN-SPAM Act.

5 Ad Preparation and Acceptance for All Placements

5.1 No Legal Review

Publisher does not assume any obligations to perform legal review of Ads.

5.2 Ad Preparation

On request, Publisher may assist Advertiser in preparing its Ads for publication. This assistance may include design, composition, text and artwork. Publisher retains all rights, including copyright, to all Ad layouts and other elements that represent the creative effort of Publisher or contain material prepared by Publisher. Advertiser shall not authorize photographic or other reproduction of any such Ad layout in any other publication without the express written consent of Publisher. **Advertiser remains solely responsible for the contents of the Ad(s) and for compliance with any laws regulating such advertising as represented by Advertiser in Section 4 above.**

5.3 Ad Acceptance

Submission of an Ad to Publisher does not constitute a commitment by Publisher to publish or distribute the Ad. Publisher accepts an Ad only by publishing or distributing such Ad.

6 Ad Preparation, Acceptance & Other Terms

6.1 Delivery of Ad Material

For digital Ads, CODAmeds will make final technical specifications electronically accessible to Advertiser at www.CODAmeds.com/Media. If Ad Materials are delivered late, Publisher is

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not required to guarantee full delivery of the IO. If the Ad Materials are not received by Publisher in time for launch, then Publisher may cancel order.

6.2 Rejection of Ads

Publisher shall notify Advertiser when it rejects Ad Materials due to unsatisfactory technical quality, inappropriate content, or any other reason.

6.3 Replacement or Removal of Digital Advertising

Once submitted, Advertiser may replace or cancel creative copy for Ads only with 48 hours prior written notice to Publisher.

6.4 Digital Ownership

As between the parties, Publisher owns all right, title and interest in and to all content on the Publisher websites (except for Ad Materials) and all other content, html and code. Nothing in this Agreement or otherwise precludes Publisher from using any code, design, idea, concept or material used in connection with this Agreement on behalf of itself or any third party. Publisher owns all right, title and interest in and to any data about users of its websites.

6.5 Digital Collected Data Usage

Provided that Advertiser complies with all applicable laws, rules and regulations, and applicable industry guidelines (including those named in Section 4 and its own privacy policy), Advertiser may use data regarding a campaign for retargeting a User (Publisher website visitor) or appending data to a non-public profile regarding a user for purposes other than performing an insertion order, so long as it is not joined with any IO details or data that would allow identification of Publisher or its Users. Advertiser may use advertising performance data for internal media planning purposes only, and may disclose qualitative evaluations of such data to its clients and potential clients only for the purpose of media planning and only when data aggregated with other campaign.

6.6 Email Campaigns: Advertising Content

Upon signature of the IO, Advertiser will provide Publisher with images and other content it would like to include in its email Ad. In the event that Advertiser does not provide all content for the Ad, Publisher's service provider will add additional content that the provider has the right to use for this purpose, and will retain its rights in such added content.

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6.7 Email Campaigns: Approval

Publisher will provide Advertiser with a copy of the Ad to review prior to deployment of the email campaign. Advertiser must object to the Ad within 2 business days, or it will be deemed approved.

6.8 Email Campaigns: Cancellation Policy

Upon receipt of a signed IO, work begins. Therefore, IOs for email campaigns cannot be cancelled once submitted.

Approved: _____ Date: _____

Company/Organization: _____

By: _____

Name: _____

Title: _____