



Management & Team Bios



Why does CODAmeds™ Earns High Marks?

We are proud of our management and team members. They all have contributed to our continued success and future as we go forward promoting and providing our dispensers to everyone -- they are the simple drug, vitamin & supplement dispenser system that anyone can use to manage and swallow pills.

5100 W. Eldorado Parkway #102-333 · McKinney, TX 75070 · (702) 860-8376 · info@CODAmeds.com

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Donald Dickey
Founder / CEO / President

A graduate of California State University, Northridge School of Business and as an entrepreneur, I started several companies with my original ideas, some called them innovations or inventions. One of my companies had impressed Billionaire Warren Buffett since it was acquired by Tyco International, TI, as a fully owned subsidiary of his company, Berkshire Hathaway.

Today I am applying those same principles again while launching a revolutionary new product due to a life-changing medical event. Diagnosed with a defective aortic heart valve ten years ago, I had open heart surgery for a St. Jude Medical mechanical valve replacement which led to a medical plan going forward for continued maintenance. It became acutely critical that more prescriptions were necessary in a closely monitored program.

How could I successfully administer all of my own medicine by myself going along into the future? That answer eventually led me to my final product—so in the end it was not the idea I started with, actually it was better than I had ever first imagined. *...and that's how I invented the CODAmeds™ Dose Dispenser!*



Bryan David

Executive V.P. Corporate Strategies

As the regional head of a large multi-national engineering firm, bringing strategies together to plan further company growth has been an integral component of the success of past projects attributed to Bryan's expertise. Being a University of Southern California, USC, and Stanford University Masters graduate with proven accomplishments demonstrate Bryan mastered personnel management skills to conduct our company-wide team building. He melded individual and corporate goals to achieve mutual milestones in overall accomplishment—that is what is on the signposts along the way for anyone in leadership traveling down the road to success while meeting high expectations.

So, teamwork within corporate customers is helping them build their presence in the medical field and community they serve by implementing our program, Circle of Health – It's about You™ for patients, physicians, providers and partners.



Kristin Leigh

Vice President, Marketing & Sales

Over the past decade as the founder and President of KLAS Products, Kristin developed promotional products distributor channels as well as direct customer sales. As a graduate of the Annenberg School of Journalism at the University of Southern California, USC, her communications skills provided an ongoing business foundation. Kristin's success now points up to the future growth in CODAmeds™ sales goals with realistic, optimistic end-results.

Within her well established distributor and customer base of companies or organizations, Kristin's CODAmeds™ sales and marketing plan introduces our revolutionary, new CODAmeds™ Dose Dispenser program. Available to both sales channels, CODAmeds™ Dose Dispensers are sold to companies, organizations, individuals, end-consumers or also can be offered as promotional incentive premiums—a balanced market mix.

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Stephen Plotner
V.P. Engineering Mfg. Manager

Manufacturing engineering practices include the research, design and development of systems, processes, machines, tools, and equipment. These elements are what is needed to make CODAmeds Dose Dispensers too. Steve graduated from the University of Arkansas Community College at Morrilton (UACCM), with a an applied sciences degree in the field of manufacturing and has nearly thirty-five years of experience in manufacturing engineering positions as a plant manager and a tooling engineering manager.

Steve's practical experience includes Cammerzell Tool & Die Works, a Southern U.S. regional corporation, building special dies and tools, die sets, jigs and fixtures, and industrial molds. Then at Vesuvius, USA, a multi-national company who produces refractory liner, he managed and maintained the tooling and dies in the manufacturing processes.

Steve's experience and talent has evolved into all manufacturing programs as we plan, proceed and progress towards meeting our customer expectations of quality products and timely delivery.



Audra Claire

Business Consultant Director, Pharma Marketing Development

As a successful marketing rep for one of the world's largest pharmaceutical companies and consistent top sales producer in the Pharma field, Audra's education and knowledge base well qualify her as an expert in the pharmaceutical business. A University of Southern California, USC, Keck School of Medicine graduate with both B.S, & M.S. Degrees, her background is invaluable to our management team in formulating and shaping our corporate strategies.

As our corporate planning goes forward within our marketing program for a better healthier life, Audra has been instrumental in providing structure into our medical sales approach. So, the major responsibility associated with her job title is in maintaining and handling executive level relationships with CODAmeds™ clients. In communicating with medical professionals on all levels, her professional ideas prevail in calculating medical-centric pharma sales strategies—they speak directly to each area of specialization dealing with medications.



Lauren Anderson
Vice President, Advertising Media & Art Director

Lauren graduated at New York University, Tisch Schools of the Arts; training at Boston Conservatory, Theater Arts; significant experience in Hollywood with directors casting roles and as the founder of an actor's playhouse in teaching/directing. So, with her experienced background, our corporate advertising & media program is professionally grounded and designed with all aspects to promote and excite interest to purchase the CODAmeds™ Dose Dispensers.

Within her purview of marketing to channel our advertising program, Lauren designed an inclusive scope of integration in print, video and social media to announce our exciting, new revolutionary products too. Ads are designed to show our complete system of CODAmeds™ Dose Dispensers and Travel Cases.